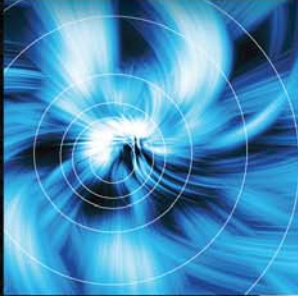


Fractional Executive Service

Chief Executive, Financial, Operations, or Sales & Marketing Officer



Have you ever wondered how much faster your company could grow if you had another experienced executive, with complementary skills, to help you?

Perhaps you explored this option, but stopped when you discovered how much an experienced person costs – or thought of the risks involved in hiring the wrong person.

Perhaps you did hire an experienced executive, only to discover, after many months and dollars, that they weren't the right fit.

Harvest can help.

Turning **Vision** into **Value**

Description

Harvest advisors have held executive roles in small, mid-market and F500 companies. Yes we provide strategy services... but we also know how to roll up our sleeves and get the day-to-day things done for our clients to solve problems and help their business grow. We have held the following roles for our clients on an interim basis, either full or part-time (fractional):

- CEO – Reporting to the board and investors, provides strategic direction and oversight to remediate a significant business problem or implement a new initiatives.
- CFO – Reporting to the CEO, works with the management team to deliver appropriate financial oversight and experience to solve key problems or help take the company to the next level
- COO – Reporting to the CEO, oversees all or targeted business units to put scalable systems and resources in place, lead key initiatives, integrate acquisitions and manage day to day operations..
- CSO – Leads the sales team, build sales channels and implement sales processes and deliver sales growth.
- CMO – Formulates & executes a marketing plan, implement a lead generation system and produce a product development plan.

Let us help you by performing one of these roles in your company for just the amount of time you need, when you need it.

Benefits

Our fractional executive services provide you the experience you need... but only as much as you need. We're part of your team on an interim basis, either full or part-time. Get the experience you want with flexibility. And eliminate the risk of hiring the "wrong person" as your next key executive.

Harvest Business Advisors • www.harvestbusinessadvisors.com

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