



The capital markets are increasingly hard to access. How will I continue to fund operations and growth?

How do my key performance measurements and ratios compare to my industry and competitors?

How do I leverage pricing in my market?

Where should I focus my limited financial resources to maximum benefit?

How do I increase Net Cash Flow and ROI?

What internal & external capital raise options do I really have available in this environment?

These are questions that keep CEOs and CFOs up at night.

Harvest can help.

Turning **Vision** into **Value**

Description & Deliverables

Financial markets are tough. Managing cash flow, raising debt or equity capital is a challenge as never before. Profitability, market share and growth are at risk. Do you fully understand your financials? How do they compare to competition?

We offer two corporate finance evaluation options, depending on the complexity of your situation and information needs. **Harvest Essentials** is our baseline corporate finance evaluation service. For more complex situations, we offer **Harvest Total View**, a more comprehensive review including 'what if' projections. Both reports present a financial analysis of your company in comparison to your industry in narrative form, with detailed industry comparisons in key areas such as revenue, gross & net profit, liquidity, borrowing, assets and employee hiring trends. These reports include:

Harvest Essentials

- Summary level analysis of your company's financial health
- 5 Star Ratings on Liquidity, Profitability, Sales, Borrowings, & Assets
- Current-to-Prior Period Reporting
- Essential Ratio Analysis
- Real-Time industry comparison
- Data Mining with key financial metrics, percentiles, etc

Harvest Total View

- Straight-forward narrative analysis
- 5 Star Ratings on Liquidity, Profitability, Sales, Borrowings, & Assets
- Ratio & Trend Analysis and Industry Comparisons
- Borrowing & Debt Management
- Equity Position evaluation
- Our Computer Assisted Audit Technique & Tool (CAATT)
- Assists in professional standards & guidelines compliance
- Forecasts based on historical trends using regression analysis
- Sensitivity Analysis – What if modeling
- Evaluation of loans & other debt instrument alternatives

How We Do It

Harvest uses key information from your financial statements to produce a narrative report providing detailed industry comparisons and highlighting key areas of your business which are the strongest and those which may need improvement. Our reports provide the perfect foundation for improved business performance to help you grow and be profitable. Our unique software driven analytical tools combined with our experience provide you an assessment in short order.

Benefits

- A skilled and independent financial diagnosis
- Knowledge so you can act with confidence
- The ability to survive – even prosper amid the threats & opportunities